

Baraboo Public Art Association
MINUTES
Thursday, November 19, 2020 Zoom Meeting

1. Bekah Stelling called the meeting to order at 4 p.m. Also present: Ed Geick, Marcy Huffaker, Morgan McArthur, Mike Palm, Cully Shelton, Kim Rabska, Judy Spring, Megan Watson and guest Mike Yount.
2. Palm moved to accept the agenda, Shelton seconded, motion carried.
3. Palm moved to accept the October minutes, Shelton seconded, motion carried.
4. Guest: Mike Palm introduced Mike Yount, owner of Tin Roof who presented a check for \$362, the result of Tin Roof's first Celebrity Soda Jerk fundraiser where Mike Palm served as the first celebrity guest. In addition to thanks from the board, McArthur noted that Mike Yount's donation doubles in value as part of our challenge grant efforts.
5. Treasurer's report.
 - a. Huffaker noted that all board members have contributed to the challenge grant fund. Palm raised \$300 through a birthday fundraiser on Facebook. Rabska reported that 90 customers contributed a dollar and the credit union rounded up to make a \$100 contribution.
 - b. Huffaker has signed BPAA up to become members of DBI and the Chamber.
 - c. McArthur moved to accept Treasurer's report. Motion seconded and carried.
6. New leads. Shelton reminded us that the next round of AHHP grants opens in January and suggested discussion during the December meeting.
7. Challenge grant committee report.
 - a. McArthur reported that Robin Whyte reviewed and approved the plan and the case statement letter. It was suggested to ask Robin Whyte to add a "give now" via Paypal on the Greater Sauk County page.
 - b. The fundraising letter to previous donors. Spring harvested names and addresses from Fabric of the Community and other donors on file. Shelton asks all to review and correct the list which will be sent by Huffaker. Shelton reports that it will cost \$60 to have letters printed with mail merge names, plus some blanks. McArthur will hand address envelopes, others to help as needed.
 - c. Next steps. Shelton will focus on press release for visibility during mailing period; McArthur also spoke informally with reporter. Follow up phone calls need to be made after the letter goes out.
8. Website. Stelling has not been able to connect with Mike Pullen. We need content so send 2020 photos to Stelling. Shelton asked about hiring out the website update but Stelling prefers to

continue as is.

9. QR Codes. Need to talk with Lacey Steffens about best approach.
10. Quilt Squares. The squares for John Ellington and Lacey Steffens are up.
11. Great Sauk Trail. Mike Hardy is the City's representative on the GST Commission which will meet in early December. The Friends of the GST board is going through some changes and reps from Baraboo will be added. Contact Palm if interested in serving on the Friends of GST board.
12. New project – Mural at GL Willson School. Watson said the school principal has a specific courtyard niche in mind for a mural. The space is above some lower windows and is about 7 ft x 85 ft. She and high school art club members have looked at the space. The principal has already obtained permission of the Buildings and Grounds Committee and has approval from the Superintendent. Watson and Spring will begin exploring ideas.
13. For consideration. Huffaker described a conversation she had with Melanie from the Eagle Arts group who expressed concern that the images on the West Square Building façade don't represent current conditions. How might we work together on future projects to represent current relationships? Ask Melanie for contact info for local artists for future projects.
14. Palm described a conversation with sculptor Homer Daehn who has a new bronze of Nina Bradley. Homer offers the casting to BPAA for \$20,000-\$2500 dollars. Discussion and consensus: Thanks but we will pass as it is not in our budget.
15. Next meeting Thursday, Dec. 17, 4 p.m. via Zoom. Stelling notes she will be away in January. Consider meeting January 28.
16. Meeting adjourned 5 p.m.